

Healthcare Industry Conference

Surviving In An Unpredictable Market

TURNING STONE RESORT &
CONFERENCE CENTER
SHENENDOAH CLUBHOUSE
5218 PATRICK RD. VERONA, NY 13478

NOVEMBER 30, 2017
PROGRAM:
9:00AM-4:30PM
REGISTRATION:
8:30-9:00AM

COST: \$75.00
INCLUDES:
CONTINENTAL
BREAKFAST & LUNCH

Program: **7 CPE Credit Hours (CPA CPE)**

CODE BLUE CLEAR: HOW ONE HOSPITAL SURVIVED THE BIGGEST RANSOMWARE ATTACK IN U.S. HISTORY

Join GreyCastle Security as we take you through a minute-by-minute replay of the largest ransomware attack on a US hospital to date. Ransomware attacks are inevitable, and being resilient is all that matters. This sophisticated ransomware variant known as "SamSam" compromised over 6,000 assets and shut down the entire system. In this new era of cybercrime, you can't afford to give into the ransom payment demand. Every second counts and so does patient safety.

IMPLEMENTATION OF NEW ACCOUNTING STANDARDS FOR LEASES AND REVENUE RECOGNITION:

You are already aware of these Accounting Standards. Now, it's time to get prepared!

LONG-TERM CARE

Learn how Managed Care is affecting the Long-term care setting.

THE EVER-CHANGING HEALTHCARE ENVIRONMENT: NOT REALLY?

Discussion comparing today's healthcare environment to "yesteryear's". What's changed, what hasn't and who's impacted.

HOW TO SAVE SIGNIFICANT \$ ON ENERGY AND OTHER HIGH COST PURCHASES

Learn how to have vendors compete head to head for your business during a live-on-line reverse auction events. Energy is one of the largest unmanaged expenses nationwide- Benchmark Services' software platform is a robust solution providing a transparent way to procure long term energy contracts while making a deep supplier pool compete head to head for your business during a live on-line reverse auction event that we administer.

340B DRUG DISCOUNT PROGRAM

Learn about the impact of specialty pharmaceuticals on the 340B Drug Discount Program

WHO'S WATCHING YOUR WATCHDOG?

This presentation outlines why healthcare businesses have a fiduciary responsibility to ensure consistent and ongoing oversight of vendor services, i.e. transcription services, coding services, revenue cycle services, collection agencies, accounting services, etc.

MACRA: WHERE ARE YOU?

An interactive discussion on your process, possible consequences of doing nothing and the future outlook of the program.

HEALTHCARE FINANCING

M&T Bank will provide insights on healthcare financing trends, key considerations to obtain financing from a bank's perspective and financial options (Bank, REIT, HUD, Insurance, Public Markets)

PLEASE REGISTER BY NOVEMBER 23RD

To register, contact: Jackie Al-Nwiran
315.446.3600 / jalnwiran@fcc-cpa.com

Luncheon Sponsor



Conference Sponsors


